



Lean Blitz is the world's first consulting firm dedicated to assisting sports organizations and small businesses become more efficient through application of continuous improvement methodologies.

Lean Blitz uses Lean and Six Sigma tools to drive customer value for partnering companies and clients.



Lean Blitz has delivered over \$7M annually to the bottom line.

Some organizations in the Lean Blitz portfolio include:

- Atlanta Braves
- ADP
- Eaton Corporation
- The Dannon Company
- Thomson Plastics, Incorporated
- South Bend Silver Hawks
- Elmore Sports Group

Contact us!



Lean Blitz



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Do it faster.
Save resources.
Do it smarter.
Serve more customers.
Do it right.

Do it better.



LeanBlitzConsulting.com

What is Lean?

Lean is the application of continuous improvement tools and methodologies to reduce any of the “8 wastes” and wasteful activities in any process.

What are the 8 Wastes?

1. Defects/scrap

Creating defective product means wasting time/money to do it over.

2. Overprocessing

Resources used to add features beyond what the customer needs could be saved.

3. Waiting

This is wasted available time caused by process steps taking longer than expected.

4. New Ideas/Unused Knowledge

What happens if only one person knows how to use a process but they're absent?

5. Transportation

Time spent traveling long distances to obtain components can be saved.

6. Inventory

Excess inventory takes up valuable space and could become obsolete before it's ever used.

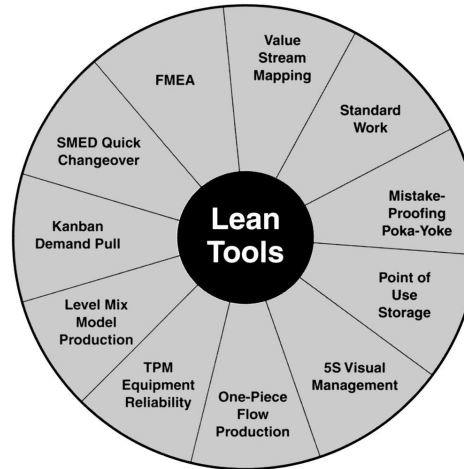
7. Motion

Valuable time is wasted when moving from station to station to complete a process.

8. Excess production

When producing more than is necessary, inventory builds up and may never be used.

The 8 Wastes can be remembered with the acronym **DOWNTIME** (see above)!



All processes have some wasteful activities—the key is to reduce their impact to save money!

How does Lean Blitz do this?

1. Initial Evaluation

Before beginning any journey, you must first recognize where you are initially. We'll look at organizational cost breakdowns (where is most money spent) and revenue streams (where we obtain revenue).

2. Identify Key Processes

Every organization has many processes, but the ones that should receive the focus are the ones that drive bottom line results the greatest.

3. Lay Out Current State of Processes

We “map” the current state of those key processes, determine where we SHOULD be, and identify the best opportunities for waste reduction and value creation.

4. Create Project List and Develop Teams

With senior managers, we'll create the priority of projects and assign team members.

5. Apply Lean tools

We'll use some of the Lean tools (shown above) to eliminate waste and add productivity and value!

Here are examples of projects completed using Lean methodologies:

- Developed implementation plan for streamlining business management systems for series of co-owned minor league baseball teams
- Created proposal to improve a major league team's season ticket sales by over 10% through optimized ticket package portfolio and industries for sales teams to target with season ticket portfolio
- Reduced ticketing software training time by 50% through creation of standardized training program
- Applied time studies and equipment reliability improvements to increase uptime by 12%
- Used production scheduling analysis to streamline operations and cut product manufacturing time by 50%

What can Lean Blitz do for you?



Chad Walters,
Lean Consultant

Chad Walters has over eight years of project management and process improvement experience. He is a Certified Six Sigma Black Belt and Six Sigma Green Belt through the American Society for Quality and received his MBA from the Kelley School of Business at Indiana University.